

FROM
Feres
The Monday Brief
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TO
Fernwood Coffee
Maya Lindqvist
maya@fernwood.coffee

Placement

Fernwood Coffee books the main sponsorship (top of the edition) of The Monday Brief for the edition of August 24, 2026, for a total of \$650.

Deliverables from the sponsor

Logo (PNG or SVG), ad copy within the agreed word count, and a landing URL, delivered through the Sponsley upload link at least 3 days before the edition date.

Deliverables from the publisher

Publication of the sponsor's placement in the agreed edition, sent to approximately 28,400 subscribers, followed by a performance report within 7 days of publication.

Payment

Full payment is due before the edition date. If payment or assets are not received in time, the slot may be released or moved to a later edition by mutual agreement.

Cancellation

Either party may cancel up to 7 days before the edition date. Amounts already paid for cancelled placements are refunded in full.

For the publisher

Feres

For the sponsor

Maya Lindqvist